



Seattle-Tacoma
International
Airport



Early Look - Outreach and Engagement Planning

SAMP NTP 2022

Schedule Update – Publication of Draft NEPA EA

Sustainable Airport Master Plan (SAMP) Near-Term Projects (NTP) for Seattle-Tacoma International Airport

- Extending current publication date from Winter 2022 to Fall 2022
- Updating information on the federal dashboard
- Slowed by Covid, work load/retirements, updating planning information, agency consultation
- Checking in tonight to kick off the conversation; will come back again

Previous SAMP NTP Engagement

Public Comment Process for Scoping

- In person meetings
- Port-hosted
- Internet micro-site

Additional Engagement

- Report to Commission on process and findings
- Specific outreach to under-represented communities
- Preparing for publication

Objectives for Outreach and Engagement

Sustainable Airport Master Plan (SAMP) Near-Term Projects (NTP) for Seattle-Tacoma International Airport

- Emphasis on transparent, robust engagement for public comment on NEPA EA
- Expand audiences we reach, diversify public participation by targeting historically under-represented populations
- Design process to be accessible to communities that haven't been engaged in the past
- Identify and remove barriers to participation

Evolving Practices for Outreach & Engagement

Identifying and Addressing Barriers to Access

- Managing within COVID restrictions
- Diversifying participation and ensuring equitable access
- Use of scheduled, hosted meetings
- Understanding and addressing the digital divide
- Addressing barriers improves processes and products for all stakeholders

Preparing for Publication

Accomplishing Our Objectives to Expand Outreach and Diversify Engagement

- Gather information and build relationships
- Translate materials into multiple languages
- Design materials for mobile platform accessibility
- Outline broad distribution of electronic and written materials
- Use a variety of platforms and channels to communicate

Thank You!



SEA

Seattle-Tacoma
International
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Operated by the
Port of Seattle

FlySEA.org

